

# New Dealer Start-Up Package:

Are you anxious to get started as a dealer of *Kramer's Best* products in your small shop or mall booth? This package offers a selection of the products at a savings so that you can introduce the

**SAVE 8%** complete line to your customers. **START-UP PACKAGE ONLY \$875<sup>00</sup>**



24 1/2 Pt. Antique Improver @ \$14.98 .....	\$ 359.52
6 1 Pt. Antique Improver @ \$217.18 .....	164.88
4 Qt. Antique Improver @ \$49.48 .....	197.92
6 8-oz. Blemish Clarifier @ \$14.98 .....	89.88
4 Pt. Blemish Clarifier @ \$27.48 .....	109.92
4 3-oz. Wood Food Oyl @ \$7.48 .....	29.92
1 Dealer Display Kit .....	<b>FREE</b>
<b>TOTAL REGULAR PRICE .....</b>	<b>\$952.04</b>

**\$77.04 SAVINGS**

PACKAGE SPECIAL PRICE ..... **\$875<sup>00</sup>**  
(15% Shipping & Handling not included)

# Our Master Dealer Program may be right for you.

Are you excited about *Kramer's Best*? Do you recognize the potential of having these exceptional products available for your customers — or in starting your own growing business of marketing the products?



We have dealers who have created significant income from major displays in one location or in several. It is possible! We have done it with our displays, and we have seen others do it.

Does this sound interesting to you? Are you an entrepreneur who recognizes opportunity and understands the dedication necessary for growing a successful business? Then maybe our Master Dealer Program is right for you.

Many of our loyal dealers are conscientious proprietors of small shops where they keep a few bottles of *Antique Improver* available for their customers and for their own use. These are the folks who are the backbone of our business and have been for many years. You can be sure we will continue to support their good efforts.

However, there are many high-traffic shops and malls where a well-done display of the complete line of *Kramer's Best* can be highly profitable. Our Master Dealer Program offers benefits for those interested in maximizing this type of marketing opportunity.

## To get you started...

We have over 30 years experience in developing the most effective methods of marketing our products. We know, absolutely, that an attractive and informative display with an ample amount of product is essential to achieving maximum sales. We know what works!

In this Master Dealer Package, in addition to the ample supply of *Kramer's Best*, we have included some of the signage and sales tools we have found to be most helpful in building a top-producing display. If you will creatively design your presentation, using these

**SAVE 10%**

materials — add some dramatic "before/after" samples (half of the piece treated with *Kramers*

*Best*, the other half left in its original condition) — and display the significant amount of product included in this package, you will certainly draw the attention needed to generate the level of sales that we have proven is possible in high-potential locations.

## Master Dealer Package Includes:

48 1/2 Pt. Antique Improver @ \$14.98 .....	\$ 719.04
12 Pt. Antique Improver @ \$27.48 .....	329.76
6 Qt. Antique Improver @ \$49.48 .....	296.88
12 1/2 Pt. Blemish Clarifier @ \$14.98 .....	179.76
6 Pt. Blemish Clarifier @ \$27.48 .....	164.86
1 Qt. Blemish Clarifier @ \$49.48 .....	49.48
12 3-oz. Wood Food Oyl @ \$7.48 .....	89.76
1 Dealer Display Kit .....	<b>FREE</b>
1 Kramer's Best Logo Sign .....	15.00
1 Flier Holder .....	15.00
1 Brochure Holder .....	15.00
1 "Before/After Samples" color sign with holder .....	10.00
1 John Kramer VHS, DVD, or HD Card .....	10.00

**YOU SAVE \$184.56**

**YOUR SPECIAL LOW PRICE \$1,710<sup>00</sup>**

(15% Shipping & Handling is NOT included)

**TOTAL REGULAR PRICE .....** \$1,894.56



## Kramer's Best Master Dealer Program

*Our Master Dealer Program aids us in building a network of dealers who maintain a reliable inventory of the complete line of Kramer's Best products.*

*The program is constantly evolving as we work with our Master Dealers to refine and expand methods of purchasing, display and marketing that work to the benefit of all. If you are interested in taking advantage of the benefits in this program, or think you may already qualify, contact us for complete details.*